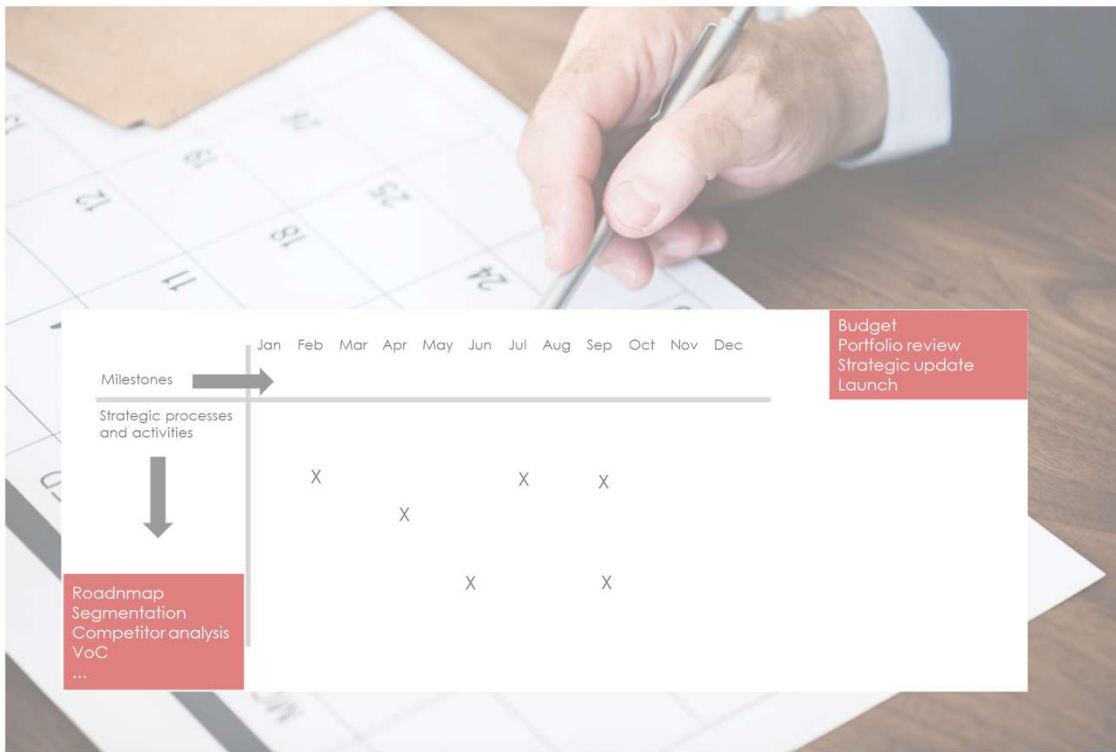


Yearly Strategic Plan

Make sure the strategic activities will happen by choice,
not by chance



What is it?

- A tool where you define key strategic activities and processes for your PM organization
- Major strategic activities and key recurring processes are distributed in a logical sequence throughout the year, in relation to key milestones such as budgeting, management reviews, etc.

What results can I expect from the yearly cycle?

- The strategic activities can be distributed and planned, decreasing the overall workload
- The quality of the input and output of the strategic activities increases as they can be prepared in advance
- Overall organization effectiveness and efficiency increase as it is known in advanced what will be required and when

Delivery and required efforts

- Interview with head of product management to set the frame
- Interview with key stakeholders to better understand the situation and be able to challenge the team
- One day workshop for the PM team (or part of) to define the Yearly Cycle and creating a plan to implement the new way of working